



## **MECCA BINGO CELEBRATES DOUBLE AWARDS SCOOP AT WHICHBINGO**

- **Bingo retailer was recognised for customer service and social responsibility at prestigious awards ceremony**

Mecca Bingo secured a double victory at the WhichBingo Awards 2017, which celebrate the best in bingo practice among UK online operators.

The prizes for Best Customer Service and Most Socially Responsible Operator were awarded to Mecca Bingo. These awards are especially prestigious as they utilise the expertise of an elite panel, which includes senior figures from GamCare and the Industry Group for Responsible Gambling, amongst others.

Commenting on the win, Darren Moffett, Customer Operations Director, said: "We're extremely proud to have scooped two awards at this year's WhichBingo Awards. As a business, providing the best possible experience to digital bingo players is a major focus, particularly in terms of customer service and social responsibility, so to be successful in these categories is a real achievement for us.

"We're truly grateful for these latest accolades and will build on this success as we continue to innovate our digital offering as one of Britain's leading bingo brands."

Spokesperson for WhichBingo, Simon Jones, said: "In the Best Customer Service category, our judges were impressed by Mecca Bingo's overall customer service strategy, and in particular the establishment of the Sheffield Call Centre to bring all customer contact back in-house.

"We were further impressed by the proactiveness and drive to continually improve, as well as the passion and knowledge shown by the digital team at Mecca."

The awards ceremony took place at London's Café de Paris and entertainment was provided by Cabaret Rouge.

For more information about the awards, please visit: [www.whichbingo.co.uk/awards/](http://www.whichbingo.co.uk/awards/).

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**For more information please contact the Mecca Bingo press office on [prmecca@havas.com](mailto:prmecca@havas.com) or 0131 255 0035**

### **About Mecca**

Owned by the Rank Group Plc, Mecca is one of the largest Bingo and Slots operators in the UK. Mecca provides popular games, fun and entertainment through its 85 clubs and via Meccabingo.com online and mobile channels.

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